

La Lettre.Pro
TECH.



Radio Mega & Digigram innovates with a "mobile-studio" equipped with a portable codec

MOBILITY

NextGen car radios are becoming more and more popular



Here's a great idea for a gift to be won on air, for your listeners who don't have the chance to drive a new car. The

latest generations of car radios, more in the high-end segment, integrate Carplay and Android Auto. . . This will revolutionize the technological comfort of a classic car, with the latest applications dedicated to roaming, and to integrate a world of podcasts, news, access to web radios, etc. . . Prices, still stratospheric last year, are finally collapsing below 350€ for a decent model.

APPLICATION

A mobile control room for MultiCAM

MultiCAM Systems provides its customers with a native Windows remote control free of charge. This allows a second operator (e. g. the on-air journalist) to have content management tools immediately available on a tablet or touch screen. This MultiCAM ASSIST application



allows you to take technical control of the production, for example to manually manipulate the studio cameras in order to frame an unusual event that would have escaped the automation.

MUSIC

Apple Music comes in web version

News not insignificant in the tech world: the Apple Music service has launched its experimentation phase in a web version. Subscribers to the Apple beta program can finally access the entire music catalog immediately from a simple web browser, without the hassle of a cumbersome and inconvenient application like iTunes. Nothing new in the land of Spotify, Deezer, Youtube Music subscribers. . . But a change in strategy at Apple. A stupid Linux machine in the studio or, for the best equipped, a mixing desk with advanced touch functions, will be able to connect to it as to any website. <http://beta.music.apple.com>





digigram

- ✓ Dual 4G, dual Eth et Wifi
- ✓ Simplicité d'usage
- ✓ Jusqu'à 4 participants



IQOYA TALK
Le codec portable IP
le plus connecté
www.digigram.com

Radio Mega project

Valence (Auvergne Rhône-Alpes, France) based community radio, Radio Mega has created a rare editorial line based on human values close to the people. They have successfully launched the first worldwide mobile studio equipped with a portable audio codec, Digigram's IQOYA TALK.

The goal of Radio Mega is to "make a link with the people". Radio Mega has a passionate and versatile team of 4 employees - including 2 journalists - and 80 volunteers.

"We do a lot of different things: educational workshops in colleges, visits to retirement homes, a musical talent hunt program looking, etc. ..." says Bastien Enard, Radio Mega's journalist.

Despite having a full-fledged studio in Valence, and another one in Romans sur-Isère, the station had very limited contact with the ground. Raphael Terribile, radio director and music programmer from the station had the idea of creating a studio on a bicycle, "He conceived this studio-bike idea to broadcast and strengthen our projects within the territory to a wider audience. "This bike, which has made its first successful outing on June 23rd, is our greatest mission", says Bastien Enard.



Raphael Terribile (On the left) and Raphael Triomphe in front of the studio bike at Valence. Photo Digigram



The studio bike in front of the Château de Grignan. Photo Radio Méga

Radio Mega was the first user of IQOYA TALK, the portable codec from Digigram. "The codec is very easy to use, the easy user-interface is ideal and simple for a field reporter: I just have to plug my microphone and click a button to connect my TALK to the radio. I'm going to the town square market to cover a story and I have the option to simply record or broadcast" says Bastien Enard.

A very easy to use codec

"For our show "Hors les murs" (out of the studio), Raphael Triomphe, Product Director at Digigram was present. Then, we went to Nantes for the 1st edition of the Local Information Festival and the bike was transported by truck. The portable codec, once again, allowed us to cover very interesting subjects and the studio-bike was a big hit amongst all professional and personal visitors!" Bastien Enard continues "Our radio model is continuously evolving, but while keeping our values close. During this phase, Digigram's codec will also evolve based on our needs and experience".

Digigram, a key partner for success

The success of this studio-bike, from the idea to the technical realization, is due to the perfect synergy of different assets. It began with Raphael Terribile buying a bike with electric assistance. This was later transformed by high school students of the region, to include a wooden canopy and seating. The meeting with Digigram, who was then just about to release a brand new portable codec, The IQOYA TALK, was a key turning point to the story: "We had the chance to discover Digigram, who was immediately convinced by our project" adds Bastien Enard. Locally, this adventure garnered a lot of attention, France 3 filmed the construction of the bike in the high school and even interviewed the students. "Digigram has forged a real relationship with us, we exchanged experiences to boost their innovation because it was a first for us and for them. On June 23rd, everything was ready for our annual out-of-studio show "Hors les murs".



IQOYA TALK in the studio bike. Bastien Enard interviews an elected member of Saint-Donat-Sur-l'Herbasse. Photo Radio Méga

What's at stake for Digigram

Raphael Triomphe, having noticed the crowdfunding efforts of Radio Mega for this studio-bike, was convinced by this adventure. "Digigram fit perfectly into this process and from the beginning, we wanted to help Radio Mega. Being geographically close to each other was a useful factor too. We delivered 2 products, an IQOYA X / LINK which can receive the stream sent to the studio, and an IQOYA TALK on the studio bike to broadcast the stream" says Raphael Triomphe.

"I went to Radio Mega with our R & D manager Jérôme Despesse on 23rd June, for the show "Hors les murs" (out of the studio). The IQOYA TALK fulfilled its mission with flying colors: it was used to broadcast for 7 hours and 30 minutes using cellular networks. After the FIL festival in Nantes, the five-day tour of the Drome region by the studio bike had significant media coverage as well. The project is really very interesting, quite unique, and it brought a touch of fun that we like at Digigram. " Raphael Triomphe. •



The studio-bike at the village square in Saint-Donat-sur-l'Herbasse. Photo Radio Méga

Contribution codecs, a new challenge for Digigram



Bastien Enard interviews with the IQOYA TALK in the studio-bike. Photo Radio Méga

IQOYA TALK is the first of a long series of contribution codecs: "We stood from a reporter's point of view while building this device. The codec works with a very simple touchscreen with icons, like a smartphone", adds Raphael Triomphe. "The proximity we have with Radio Méga allowed us to accompany them for the first steps of this product. Historically, Digigram has gained notoriety over the IP audio codec market for applications of distribution, we are launching

a new challenge with the contribution market. "Digigram has internally designed this new IQOYA TALK codec: "At the very beginning of the project, we collaborated with a design agency because we wanted to maximize ergonomics, functionality, and "usability" of our product", says Raphael Triomphe. "IQOYA TALK is the first product of our comprehensive remote broadcasting solution called One IP". The solution will bring together a range of rack-mountable IP audio codecs, a mobile application, as well as applications that allow to control and monitor a fleet of codecs. "

The audacious studio-bike, conceived by Radio Mega and powered by Digigram's brand new portable codec, forms a perfect synergy that has a bright future. •



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IQOYA TALK

Simply powerful

Dual streaming ✓

2 Batteries échangeables à chaud ✓

“On Air” en 2 clics ✓

- ✓ Tout en 1 (2x Eth, 2x 3G/4G, Wifi)
- ✓ Interface type smartphone
- ✓ Jusqu'à 4 participants



Le codec portable IP le plus connecté

Découvrez IQOYA TALK sur

www.digigram.com